

myGeoTracking™ from Abaqus, Inc.

Mobile Workforce Management Made Simple



Locate. Message. Manage.

Managing the real-time location and job status of your mobile workforce can be a real challenge. The **myGeoTracking** service from Abaqus, Inc. gives you the tools you need to quickly and easily know where your people and assets are in relation to customer needs.

The cloud-based **myGeoTracking** light MRM service works with any cell phone and provides you with a real-time workforce management solution by blending Location information, Enterprise Messaging, and a powerful rules engine into a single platform.

- **Location**, autotracking, geo-fencing and more
- **Location-enhanced SMS** gives real-time job status and enhanced dispatching for any cell phone
- **Enterprise messaging** with flexible rules that support SMS campaigns, desktop-based dispatch and workflow communications

The **myGeoTracking** service from Abaqus, Inc. is completely web-based and does not require special GPS devices, phones or software.

“ With myGeoTracking we’ve been able to improve our customer response time and save time and money by pinpointing 100% of our manpower on a map at a glance. Now we can send the closest, and more importantly, the right person, to fit each specific situation. ”

-Sure Fire Protection-

KEY BENEFITS

- **Improve Customer Service** - Locate and send messages company wide or just to the right team member to meet your customer’s needs
- **Control Expenses** - Boost time sheet accuracy and only pay your mobile workers the hours they are on the job
- **Enhance Your Dispatching** - Location-enhanced SMS from the field improves dispatching
- **No Special Software or Hardware** - Use existing cell phones and devices for mobile workforce management and eliminate the cost of special hardware or software

www.mygeotracking.com



- 1 Powerful workforce management tools, rules, event triggers and diagnostics
- 2 Custom reporting helps maximize efficiency and safety
- 3 Map workforce location, see route history and set geo-fences
- 4 Desktop-based SMS dispatch support
- 5 Located-enhanced SMS gives real-time location & job status

THE CLOUD-BASED MYGEOTRACKING SOLUTION MAKES IT EASY TO LOCATE, MESSAGE AND MANAGE YOUR TEAM WITHOUT NEEDING A SMARTPHONE

Hassle-free Mobile Team Management

Unlike smartphone-based applications that require special phones and client applications, the powerful **myGeoTracking** mobile workforce management solution can find the location of any phone by asking the cellular network to generate a general position using either Cell ID (located within the service area of a cell tower), or a precise location using GPS inside the device (all cell phones sold in the US have GPS built in).

myGeoTracking integrates with a range of back-office programs and can provide the type of real-time location, easy messaging and team job status reports most companies need on a day-to-day basis.

myGeoTracking is easy to implement, and easy to use. Contact us today to see how **myGeoTracking** can help your business.

	myGeoTracking MRM	Smartphone based MRM
Ease of Deployment	Low Complexity (Clientless, any phone)	Higher Complexity (Requires Client software, special phones)
Any Phone	Yes	No (requires smartphone)
Requires Client software	No	Yes
Requires Data Plan	No	Yes
On-demand Locate	Yes	Yes
Auto-tracking	Yes	Yes
Geo-Fencing/ Rules	Yes	Yes
Enterprise Messaging	Yes	No
Web API for 3rd party application integration	Yes	Varies

* Service available in the United States

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